INTRODUCTION

“2017 GOALS”
Ambassador R. Carlos Sersale di Cerisano

- With the UK, building confidence and putting the ongoing conflict behind us were at the heart of all activities carried out by the Embassy, Consulate, Defence Attaché’s Office and the Argentine Delegation to the IMO. In this context, cultivating a policy of dialogue with the British state at all levels (government, parliament, judiciary and church) was the focal point of all activities conducted throughout 2017. A trust-based relationship with the UK – on account of its position in the global economy, its global influence, its financial clout, being a member of the P5 and in light of its status as Europe’s most open economy – will help Argentina to skilfully succeed in joining the rest of the world, which will enable it from the viewpoint of complementarity not only to participate in alliances that boost its sustainable economic growth and development, but also to exert relative influence over global decisions being discussed in multilateral fora.

- Bearing in mind that the overall aims of the activities carried out, whether from a policies or operations angle, were the three priorities set out by the President: the eradication of poverty; combating drug trafficking and uniting the Argentine people, including, through the latter, the improvement of our institutions. The ultimate objective in carrying out all these actions designed to further these priorities will be to help cultivate legal trust in our institutions and to meet institutional standards that will help Argentina insert itself into the global economy. This will benefit sustainable economic growth and development, as well as improving the quality of life of our people.

- On the matter of the inalienable sovereignty claim over the Malvinas, South Georgias, South Sandwich Islands and surrounding maritime areas, described as such in the transitory clause of the National Constitution, the long-term aim is to resolve the underlying dispute. All strategies designed to help achieve this goal must focus on winning the trust of our British counterpart (the UK) and preventing them from continuing to take steps that increasingly distance the islands from the Argentine mainland, as happened between 2003 and 2015.

- Engaging with civil society right across the board: investment funds, companies, the stock exchange, universities, foundations, academic centres, business professionals, banks, funds, universities, students associated with Argentina, civil society organisations, scientific and technological development centres, human rights organisations, autonomous governments and local authorities, cultural and arts centres, sports associations (professional and amateur), with any areas of civil society that may share common ground with Argentina, supporting those individuals and organisations that represent Argentina, of which there is no small number in the UK, with many of them being relatively influential. Spanning the entirety of the UK (England, Wales, Scotland and Northern Ireland) with activities covering the majority of sectors.

- Approach each and every matter, and their related activities from a cross-cutting perspective where appropriate, always being mindful of the fact that they represent ways of cultivating trust in the country and among Argentine stakeholders. Developing activities in all sectors that demonstrate the complementarity the two countries share in every dimension and prove that Argentina is a gateway for investors looking to access the MERCOSUR market.

WHAT WE ACHIEVED IN 2017
Throughout 2017, greater focus was placed on highlighting areas of mutual interest, such as investment, trade, science and technology, human rights, culture and education, fighting organised crime, the G20, the OECD, etc., as was stipulated in the Joint Statement of September 2016.

**POLITICAL AND HUMAN RIGHTS-BASED ACTIONS**

- The Malvinas Question was addressed, promoting the official position, not only on the political stage, but also on the academic front. Alongside this, we made a proposal to our British counterpart to engage in a constructive approach in the South Atlantic that would enable more high quality links to be built between the islands and mainland Argentina. We also communicated this message in universities, the media and think tanks. In addition, research projects have also been carried out. Contacts were maintained in the FCO and all special briefings and meetings organised by the FCO on human rights, the G20, Brexit and multilateral issues were attended.

- Bilateral activities were coordinated in conjunction with the Ministries for Work, International Development, the Interior, Justice and the FCO. This included Vice President Gabriela Michetti’s attendance at an event on modern slavery that was overseen by the UK under the auspices of the UNGA; a joint panel at the IV Global Conference on the Sustained Eradication of Child Labour (Buenos Aires, 14-16 November 2017); and the participation of British officials at the 1st Regional and International Conference on the Search for Disappeared and Missing Persons organised by the Ministry of Security in Buenos Aires.

- A permanent monitoring group on foreign policy and the British political situation was organised, placing special emphasis on the Brexit process.

  Meetings were also held with authorities from the main British opposition, the Labour Party, with a view to filling them in on the Argentine government’s plans and discussing matters of common interest.

- Ongoing contact was maintained with Latin American and Caribbean Group Embassies, in particular through monthly Ambassadors’ meetings.

- Frigate Libertad’s visit to Southampton was organised in July. The occasion presented an opportunity to continue building trust between the two countries in the area of defence.

**Visits to the UK and to Argentina**

- Regular contact was maintained with parliamentary groups interested in Argentina. In addition, a large delegation of visiting Argentine parliamentarians came to London and Edinburgh, and a parliamentary delegation from the British Group Inter-Parliamentary Union (BGIPU) travelled to our country to attend the Parliamentary Conference on the World Trade Organization, held last December, prior to the Eleventh Ministerial Conference (MC11) of the WTO.

**ACTIONS TO PROMOTE INVESTMENT**

- Drafting Investment Reports
  - Report on the investment climate
Identification of Investment Funds
Identification of companies with trade and investment interests in Argentina

TRADE PROMOTION ACTIONS

- Drafting Economic-Commercial Reports
  - Updating the business guide
  - Economic-commercial and bilateral investment report relating to 2016
  - Updating the UK wine market study
  - Drafting reports on the impact of and opportunities presented by BREXIT

- Trade Information
  - All trade information was uploaded to the Argentina Trade Net website:
    - Compiling lists of importers/distributors: 107
    - Trade opportunities: 13
    - Market profiles: 9
    - Agendas/business meetings: 12
    - Marketing of business fairs in Argentina: 10
    - Bureaucratic assistance dealing with local bodies on trade matters: 11
    - Other trade queries, including compiling a list of exporters: 67

  For further information please visit http://argentinatradenet.gov.ar/

PARTICIPATION IN TRADE PROMOTION FAIRS AND OTHER EVENTS

- Participation in International Food & Drink Event (IFE)
- Seminar on “How to approach the British market” (Co-organised with the BACC)
- Multi-sector trade mission (Co-organised with the BACC)
- Visit to “Natural & Organic Products Europe” fair
- Visit to “In Cosmetics” fair
- Masterclass with Tim Atkin and wine tasting for “Malbec World Day”
- Visit to London Wine Fair.
- Participation in the “II Conference on Wine Tourism”
- White wine and sparkling wine tasting featuring masterclass with Paz Levinson for “trade”
- Visit to Speciality Fine Food Fair
- Wine tasting event and three masterclasses for “trade”
- Participation in “100% Design” fair
- Reception for the 20th anniversary of Building Bridges (importer of Argentine foods)
- Organisation of wine promotion event “Barullo” in collaboration with Wines of Argentina.
- Masterclass with Tim Atkin and tasting of wines from Salta province for “trade”.
- Joint organisation of a masterclass and wine tasting for “trade” with Winifera to mark the 25th anniversary of the “Argentina Special Report” by Tim Atkin

TOURISM AND SPORTS PROMOTION ACTIONS

- Attendance at matches for the following Argentine teams:
  - Rugby Union (Pumas): World Seven Series
  - Hockey (Leones): Semi-final of the World League
  - Hockey (Leonas): World championship
- Squash: World championship
- Athletics: World championship

- Breakfast for tour operators and tourism wholesalers on Patagonia.
- Participation in the “Experience Latin America” (ELA) fair, accompanying officials from INPROTUR (National Institute for the Promotion of Tourism) and the Tourism Body of the City of Buenos Aires (CABA).
- Event to launch Air Norwegian’s London-Buenos Aires route.
- Hosting the “Argentine Ambassador’s Cup” at Cowdray Park Polo Club
- Meeting with representatives of British polo associations and players.
- Wreath laying at the monument to General San Martín with the Argentine Boy Scouts attending the world scout moot in Iceland.
- Breakfast in honour of the Argentine athletics delegation, headed by the President of the Argentine Athletics Confederation (CADA), Juan Alberto Scarpin.
- Visit to the SOCCEREX sports fair. Club Huracán participated.
- Visits to the tourism agencies “Audley Latin America” and “Journey Latin America”
- Participation in the “World Travel Market” tourism fair, accompanying the Argentine Minister of Tourism, Gustavo Santos, to the Ministers Summit of the World Tourism Organization.
- Organisation of the “Noche Argentina” in conjunction with INPROTUR and the Latin American Tourism Association (LATA).
- Organisation of the tourism promotion event on conventions for tour operators in conjunction with representatives from the Iguazu Convention Bureau.

**SCIENCE AND TECHNOLOGY: ACTIVITIES TO PROMOTE TRADE AND INVESTMENT**

- "Workshop on Sustainable Housing" at the Embassy to introduce potential investors from the UK and Europe to the new National Housing Plan. Attended by the Deputy Minister for Urban Development and Housing and the University of Reading’s Henley Business School.
- Foreign and Commonwealth Office meeting of the “Argentina-UK Science Group”
- Third meeting of the Argentina-UK dialogue Group on Science and Technology at the Foreign and Commonwealth Office.
- Visit to the SURREY Satellite Technology Ltd. facilities, in order to follow up on bilateral cooperation dialogue on the matter of satellite technology, between the company and INVAP.
- Visit to the Thames Tideway Tunnel, International Sustainability Unit. Meeting with the Environment Agency.
- Meeting with Dr Romina Quercia, a UK-based Argentine scientist, employee of Viiv Healthcare, a subsidiary of GlaxoSmithKline Group.
- Health campaign on AIDS and STDs with Viiv Healthcare in several Argentine provinces. Organised by the Health Ministry.
- Event at Imperial College aimed at the diplomatic and academic community. The event centred around Innovation and Cities of the Future.
- Participation in work session on the "G20, Collaboration between Health and Development"
- Official launch of the Argentine Scientists in the UK Network in the company of Argentina’s UK-based scientific community. The initiative came as part of the RAICES (Network of Argentine Scientists and Researchers Overseas) programme, orchestrated by Argentina’s Ministry of Science, Technology and Productive Innovation (MinCyT).
PARTICIPATION IN INTERNATIONAL ORGANISATIONS

- International Grains Council (IGC): Meeting of the Market Conditions Committee (7 March)
- International Sugar Organisation (ISO): Meeting of the Working Group on vote distribution (9 March)
- ISO: Meeting of the Working Group on vote distribution (5 May)
- IGC: Meeting of the Administrative Committee and Selection Committee (11 May)
- IGC: Meeting of the Market Conditions Committee (8 September)
- IGC: Meeting of the Selection Committee (11 and 12 September)
- ISO: Meeting of the Administrative Committee (6 October)
- IGC: Meeting of the Administrative and Selection Committees (10 October)
- ISO: Meeting of the Board. (2 December)

Argentine visits to the UK
- Lucas Cornejo, official from the Secretariat for Small and Medium Enterprises (SePYME) (10 - 16 February)
- Sergio Bergman, Minister of the Environment and Sustainable Development (15 & 16 February)
- María Avendaño, Deputy Minister of Ministry of Modernisation (20 - 24 February)
- Agustín Campero, Secretary of Scientific-Technological collaboration at the MinCyT (Ministry of Science and Technology)
- Nicolás Dujovne, Finance Minister (20 March)
- Dr Facundo Manes UK visit
- Daniel Meilán, Secretary for Mining (20 & 21 March)
- Javier Montero, Minister of the Environment and Sustainable Development for the province of Salta (20 – 22 March)
- Gladys González, President of the Matanza-Riachuelo River Basin Authority (ACUMAR) (30 & 31 March)
- Visit of the National Director for Urban Development at the Under Secretariat for Housing and Sustainable Development, Pablo Gúiraldes and the Deputy Secretary Martín Renom of ACUMAR (9 May)
- Francisco Cabrera, Minister of Production; Miguel Braun, Secretary of Trade; Junko Rojas, Deputy Secretary of Foreign Trade (5 - 7 June)
- Federico Sturzenegger, President of the Central Bank (9 & 10 June)
- Juan Pazo, Superintendent of Insurance and Guillermo Plate, Vice-superintendent of Insurance (26 - 28 June)
- Marcos Ayerra, President of the National Securities Commission (29 & 30 June)
- Juan José Méndez, Secretary of Transport for the City of Buenos Aires (29 & 30 June)
- Martín Lema, Director of Biotechnology for the Ministry of Agro-Industry, MINAGRO (11 - 15 September)
- Agustín Kelly, Director of Foreign Trade for the City of Buenos Aires and Alejo Baltasar Rodríguez Cacio, Director of Investment at the agency Invest BA (25 September)
- Guillermo Plate, Vice-superintendent of Insurance (18 - 22 September)
- Head of Government for the City of Buenos Aires and a delegation comprising Fernando Straface, Secretary General and of International Relations for the City of Buenos Aires; Andy Freire, Minister of Modernisation, Innovation and Technology for the City of Buenos Aires; Francisco A. Resnicoff, Deputy Secretary General of International Relations and Institutional Relations for the City of Buenos Aires; and Gonzalo
Robredo, President of the ENTUR (Tourism Body) of the City of Buenos Aires CABA. (3 - 7 November)
- Gustavo Santos, Minister of Tourism and Valentín Díaz Gilligan, Under Secretary General of the Presidency (5 - 8 November)
- Jorge Aguado, Secretary of Planning and Policy in Science, Technology and Productive Innovacion at the MinCyT and an Argentine delegation made up of national figureheads in the field of Gynaecology and Obstetrics, following the launch of the Federal Fetal Medicine Network in our country (7 - 9 November)
- Guillermo Fiad, President of Argentine Railways (4 - 5 December)
- José Luis Morea, Deputy Secretary of Public Private Partnerships at the Ministry of Finance; Daniel Dreizzen, Technical Advisor of the National Department of Highways, Ministry of Transport; Pablo León, Technical Advisor of the National Department of Highways, Ministry of Transport; and Alejandro Heimann, Director of Infrastructure at the AAICI (Argentine International Trade and Investments Agency). Tour to promote highway-based PPPs (8 December)
- Visit by Luis Miguel Etchevehere, President of the Sociedad Rural Argentina.
- Visit by Dr. Graciela Muset, Head of Economic and International Cooperation of the National Institute for Industrial Technology (INTI) and Professor Angela Danil de Namor, a UK-based scientist, working as a researcher at the University of Surrey.
- Visit by Deputy Minister of the Ministry of Modernisation, María Avendaño, in charge of the Interactive Ecopark Project.

British visits to Argentina
- Greg Hands, Minister of State for International Trade (22 & 23 March)
- Robin Grimes, Chief Scientific Advisor to the FCO (25 - 30 June)
- Phillip Hammond, Chancellor of the Exchequer (2 - 3 August)
- David Mundell, Secretary of State for Scotland (19 & 20 September)
- Group of British scientists from the “N8 AgriFood” universities consortium visit Argentina. Visits to INTA Castelar, University of Buenos Aires, Rosario (Bioceres, CONICET), MinCyT and Agroindustry Meeting.
- Professor Dobermann, Director of the British agro-industrial research institute Rothamsted Research visits Argentina.
- Vivienne Stern, representative of Universities UK, visits Argentina.
- Representative of the Francis Crick Institute, John Diffley, visits and signs MoU between Francis Crick Institute, MinCyT and GlaxoSmithKline

CULTURE & EDUCATION

- We participated in 70 activities, the majority run independently, bringing over 21,000 guests to the Official Residence. We made progress in various fields of cooperation, meaning that we managed to fully cover all of the matters outlined in the Joint Statement of 13 September 2016, including:
  - Film: with a MoU between the London Film and the Argentina Film Commission
  - Paleontology, proposing three MoU between the NHM and Conicet/Mincyt/the Federal Media Network, and a draft statement of intent to hold an exhibition in 2018 in the CCK (Kirchner Cultural Centre)
  - Recognition of academic qualifications. A draft bilateral agreement is being looked into that would allow for the recognition of postgraduate, Master and Doctorate diplomas between the UK’s NARIC (National Academic Recognition Information Centre), British and Argentine universities and the Ministry of Education.
• MoU between the INET (National Institute of Technical Education) and the University of Edinburgh in the field of academic cooperation.
• Expansion of Chevening Scholarships. The quota allocated to Argentina in the 2016-2018 period was 96 grants. Previously, the quota totalled around 9 grants per year.
• Expansion of the BecAR scholarship programme. The UK collaborates by assisting BecAR students and identifying high quality further education centres for them. Their first cohort of 19 postgraduate students entered in the 2017-2018 academic year.
• Expansion of Language Assistant Programme. In 2017 the uptake increased from 6 to 10 participants.
• Edinburgh Festival. Accompanied by a large delegation, we participated in Scotland’s number one cultural event, the International Festival of Music and Drama and the Fringe, or alternative festival.
• “Programa Sur”. The programme was expanded over the course of the year and a greater number of Argentine books were translated thanks to the subsidies on offer.
• The Argentine community. A network of contacts was built between the Embassy, grant holders, former students of Argentine academic institutions and universities from right across the UK. More cultural activities were organised to cater to children of Argentine residents. Further steps were taken to promote the distance-learning education system.

Visits to the UK
- Visit to OFTSED with Dr Silvia Morelli, Deputy Secretary of Education for the Province of Santa Fe.
- Meeting with Malvinas Museum Director Federico Lorenz at the Royal Maritime Museum.
- Participation in the Momentum programme, Fringe and Edinburgh Festivals, delegation: Secretary of Culture and Creativity, E. Avogadro, Marcelo Allasino (National Institute for Theatre), Alejandro Tantanian (Teatro Cervantes), Carolina Biquard (National Arts Fund), Agustina Peretti (Ministry of Culture).
- Ambassador Rodolfo Terragno’s visit under the activities organised by the British San Martín Institute.
- Visit from Minister Hernán Lombardi, Secretary Gabriela Ricardes and Hernan Vela regarding Argentina’s candidacy to the EXPO 2023/Creative Industries and BBC Visit. Also featuring a visit to the NHM to consolidate avenues for cooperation with public televisión and the CCK.
- Horacio Rodriguez Larreta’s visit – to the Olympic Village, Borough Market, City Hall, LSE, TFL
- Meeting with Carolina Biquard of the National Arts Fund with figures from Arts Council England, the Royal Academy of Art and London College of Fashion.

Visits to Argentina
- Young Global Leaders at WEF on Latin America.
- Natural History Museum delegation. Jim Broughton, Head of International Engagement; Brad Irwin, Partnerships Development Manager and Soria Salvador, Exhibition Partnerships Manager, visited REDPop, the CCC (Cultural Cooperation Centre) and the CCK, as well as authorities from Conicet, the MinCyT, the Ministry of Culture and the Foreign Ministry.
- Senior UK Cultural and Creative Sector Delegation with British Council. Graham Sheffield, Alice Black (Design Museum Director), Dave Moutrey (Director of HOME), Gabrielle Jenks (Abandon Normal Devices Director), John McGrath (Creative Director of MIF), Karen MacKinnon (Artes Mundi Director), Nick McDowell (Director of Arts Council England), Ruth
McCarthy (Outburst Director), Eluned Haf (Head of Wales Arts International), Graham Sheffield (British Council Arts Director).

**EVENTS**

**FILM**
- DAC Film showcase at the University of Belfast.
- Collaboration with the LGBT Film Festival + BFI, Flare London.
- Screening of “Pasaje de Vida” at the Embassy, with the film’s director.
- Screening of “Ciudadano Ilustre” (The Distinguished Citizen) at the Embassy.
- Premiere of “Un Tango Más” (Our Last Tango), by Germán Kral with Argentine dancers.
- Premiere of “Un Tango Más” (Our Last Tango), by Germán Kral.
- Collaboration with the BFI London Film Festival which included screenings of “Zama”, “Una Especie de Familia” (A Sort of Family) and “La Cordillera” (The Summit).

**LITERATURE**
- Presentation of book on social movements by Dr Federico Rossi at LSE
- Book presentation of “La Mujer de mi Marido” (My Husband’s Woman) by Alicia Borinski, at the Embassy with the author and the translator. The book was translated thanks to the Programa Sur initiative.
- Book presentation of “Juego de Mujeres” by Inés Arteta, at the Embassy with the author and journalist John Carlin.
- Presentation with Mariana Enríquez and Samanta Schweblin at Waterstones Islington and at the Hay Festival of Literature & Arts.
- Book presentation at the Official Residence of EVITA, by Jill Hedges.
- Jorge Luis Borges Lecture in collaboration with the Anglo-Argentine Society.
- Book presentation in Canning House of “El deseo más grande del mundo” (The Strongest Wish), by Luciana Mantero.
- Presentation of the Argentine catalogue of the editorial Charco Press, with books published under the Programa Sur initiative.
- Presentation of theatrical translations of LATIN AMERICAN VOICES at the Embassy and meeting with Catherine Boyle, editor of Out of the Winds on the possible translation of plays from the National Theatre Institute through the Programa Sur initiative.

**DANCE, TANGO & MUSIC**
- Fourth edition of Borough Market Goes Tango, with 6 professional dance partners and milonga
- Collaboration with the London Tango Festival
- Tango Classes at the Official Residence
- Concert with Susanna Moncayo and Alberto Portugheis at the Official Residence, in conjunction with the Anglo-Argentine Society
- Performance of “A Lexicon of Famous Passages in Baroque Ballet” by Marianela Nuñez and Pablo Bronstein at the Official Residence
- Performance by the Fabulosos Cadillacs

**ACADEMIC, EDUCATIONAL AND COOPERATION-BASED ACTIVITIES**
- Participation in “Chevening, Young People and Democracy” conference at the FCO.
- Ambassador’s talk at Eton College
- Creative Industries Seminar, “Connecting Creativity, Advertising and Marketing Business Opportunities between Argentina and the UK” co-organised with the British Argentine Chamber of Commerce.
- Sports Seminar on Football Diplomacy at the Official Residence
- St Bartolomé de Rosario College visits Embassy
- Carlos Pellegrini College visits Embassy
- Northfields College visits Embassy
- Mar del Plata Day School College visits Embassy
- Athletes from World Para-Athletics Championship visit
- Speech on San Martin delivered by Rodolfo Terragno and the British San Martin Institute, at the Official Residence.
- Event on the Education Commission, G20
- Participation in Skills for Development Conference, LSE
- Welcome for Chevening & BecAr students and British Council Language Assistants
- Ambassador’s presentation to the Fabian Society
- Participation in event on Women’s Suffrage in Argentina, with Jill Hedges, at UCL
- Event involving UK-based Argentine graduates, organised alongside the universities DI TELLA, ITBA and UdeSa

**THEATRE**
- Presentation of “Un Poyo Rojo” and “Campo Minado/Minefield” at the Edinburgh and Fringe Festivals.
- Showcase and meeting with cast of MINEFIELD, shown at the Royal Court Theatre.

**ART**
- Event on art in a refugee camp and promotion of the Syria Programme by Argentine artist Patricio Forrester. Short screening of “Artmongering with refugees“ on the work done by the Artmongers collective in Jordan.
- Inauguration of photographic exhibition AMALGAM by Marcelo Benfield in the Official Residence.
- Inauguration of the art piece AEROCENE, by Tomás Saraceno, in the Official Residence. In collaboration with Exhibition Road Commission.
- Bimbi Larraburu Exhibit in Start, Saatchi Gallery
- Open House 2017, showcasing the RAICES programme, with artwork from the artist Cristina Ruiz
- Guiñazu and a musical performance from the Orquesta de Monte ensemble, as well as an art showcase.
**THE MATTER OF GENDER: ACTIVITIES**

- Round table at the London School of Economics to mark the visit of Professor Mónica Pinto. The event addressed gender matters, and was organised by the LSE’s Centre for Women, Peace and Security.
- CEO of Pro Mujer and accompanying delegation visit Argentina.
- Event to celebrate Dr Paola Subacchi’s promotion to Senior Research Fellow in Chatham House - The Royal Institute of International Affairs. She was one of those behind the creation of the W20.
- Stephane Dubois, head of the Gender & Growth initiative of the Department for Economy and Global Finance at Chatham House, visited Argentina.
- Meeting with the governing board of Pro Mujer in the Embassy.

**INTERNATIONAL MARITIME ORGANIZATION (IMO)**

- In 2017 meetings of the Intersessional Working Group on the reduction of greenhouse gases began. The topic is particularly sensitive on account of the ramifications that discussing the matter could have for the competitiveness of exports - chiefly commodities – owing to the increasing value of fleets that could result from some of the measures proposed for the reduction of maritime transport emissions.
- In order to illustrate the complexity of the work carried out to coordinate with countries in a similar position to Argentina, at least 17 meetings were held. Part of this work involved drafting documents as a group in order to present them in these sessions.
- In general terms, the work carried out in 2017 has involved multiple administrative efforts to coordinate activity between the Argentine Foreign Ministry with other national agencies in order to establish policy positions on the various matters addressed in the IMO. At the same time, the day-to-day tasks carried out in the IMO required continued contact with the authorities and personnel from the Secretariat.
- In an unusually closely-fought election for a category B state to join the IMO Council, the Embassy ran a campaign in order to be reelected to the Council.

**IOPC, IMSO & IWC**

- We actively participated in the IOPC, the International Oil Pollution Compensation Funds, IMSO, the International Mobile Satellite Organization and the IWC, International Whaling Commission

**LEGAL MATTERS**

Periodic meetings have been held with local experts, with a view to analysing and providing follow-up on matters such as: drug trafficking; cyber crime; trafficking of arms, munitions and
explosives; money laundering; kidnapping and extorsion; human trafficking; sexual exploitation of minors; fraud. Corruption.

COMBATING CRIME

Visits by Argentine Authorities to the UK
- Minister of Security Patricia Bullrich,
- Minister of Home Security, Gerardo Milman,
- Visit from the President of the Financial Investigations Unit (UIF), members of the national legal authorities and the city of Buenos Aires as well as agencies combating financial crime.

Visits by British Authorities to Argentina
- David Jones, Head of the Counter-Kidnapping Division at the National Crime Agency.
- Two British experts, one from the Home Office, Joe Shapiro, and another from the Foreign Office, Steve Fisher, participated as speakers at the seminar organised by our country’s Security Minister between 16 and 18 May 2017 on human trafficking.

ANTI-CORRUPTION

Visits
- The Secretary of Public Ethics, Laura Alonso, and the Director of Investigations of the same government body, Ignacio Irigaray, visited the UK.
- David Green, Director of the Serious Fraud Office, visited Argentina.

LEGAL

- The main responsibility of the legal section is to process judicial cooperation requests. In particular, requests through which judicial and administrative authorities require the collaboration of British authorities.
- We tend to receive enquiries from Argentine and British individuals on legal matters concerning the UK and Argentina.
- Involvement in and support for the Society of British and Argentine Lawyers.
- Various meetings with British agencies responsible for international judicial cooperation (Home Office and Senior Master). Developing links with the Central Criminal Court of the City of London.

PROTOCOL

- In the second quarter of 2017 a total of 102 visas were granted – 89 courtesy, 10 diplomatic and 3 official.

DEFENCE

- 11 meetings with the MOD:
- 30 events and meetings with the Armed Forces of various other countries
- 6 visits to UK military units and related conferences
- 31 protocol meetings
- 1 meeting with MP, regarding Defence matters.
- 1 meeting with the FCO.
• 5 conferences regarding Defence matters.
• 7 meetings with the MOD:
• 37 events and meetings with the Armed Forces of various other countries
• 4 visits to UK military units and related conferences
• 35 protocol meetings
• 13 conferences related to Defence matters.

Visit of Secretary of Argentine Air Force, Brigadier Javier Videla, to participate in the International Air Power Conference as well as in the Royal International Air Tatoo.

Port of Southampton, visit from the training ship Fragata A.R.A LIBERTAD, marking the 46th Training Voyage of the Escuela Naval Argentina.

Installment of Two Roses for Peace at the Imperial War Museum, with the Argentine Ambassador.

Sports teams belonging to the UK’s FFAA visit Argentina in order to maintain and build friendly relations, as was done by the RAF’s polo team.

PRESS

Press and communication work involving around 20 official visits from Argentine authorities to the UK. We also participated in dozens of activities and events, covering photos, videos and text for social media.

Interviews Arranged:

Finance Minister, Nicolás Dujovne
- The Guardian, Patrick Wintour- Larry Elliot
- EIU, Fiona Mackie
- Monocle, Steve Bloomfield
- The Banker, Silvia Pavoni
- Clarín, María Laura Avignolo
- Télam, Gabriela Albernaz

Superintendency of Insurance, Superintendent of Insurance Juan Pazo and Vice Superintendent Guillermo Plate
- EIU, Fiona Mackie
- The Banker, Silvia Pavoni
- Télam, Gabriela Albernaz

Laura Alonso, Anti-corruption Office
- Télam, Gabriela Albernaz
- La Nación, María Luján Scarpinelli
- America TV

Head of Government, Horacio Rodríguez Larreta
- La Nación, María Luján Scarpinelli
- The Economist, Michael Reid
**BACC, Networking Day (Investments Seminar)**
- La Nación, María Luján Scarpinelli
- Télam, Gabriela Albernaz
- The Banker, Silvia Pavoni

**Minister Gustavo Santos**
- Agencia EFE
- + Agenda of British journalists organised by Tony Mason (ex LATA)

**Ambassador Carlos Sersale**
- The Banker, Silvia Pavoni
- Financial Times
- The Guardian, Patrick Wintour
- La Nación, María Luján Scarpinelli
- Clarín, María Laura Avignolo
- Infobae, Juan Graña
- Télam, Gabriela Albernaz
- Radios de Argentina (various)
- ESPN (POLO), Eduardo Heguy
- Fox Sports, Christian Martin
- BBC Radio4 “The World Today”

**Coverage of launch of Air Norwegian’s London-Buenos Aires route**
- La Nación, Silvia Pisani
- Clarín, María Laura Avignolo
- The Times – large print piece attached, and Low-cost Norwegian takes on BA in the long haul.
- Independent - Norwegian are launching low-cost flights to Argentina
- Daily Mirror - Norwegian launches new direct flight route to Argentina from just £299 - on its brand new Dreamliner
- Daily Express - Cheap flights to Argentina for £299: Norwegian launches landmark new route from UK
- Telegraph - On sale now: the first budget flights from London to Buenos Aires
  - Business Traveller - Norwegian announces Gatwick-Buenos Aires route
  - Your holidays - Norwegian flights to Buenos Aires from £299
  - Aviation Week - Norwegian Entering South American Market
  - Travel Weekly - *Norwegian* unveils £299 Gatwick-Buenos Aires flights
  - TTG - Norwegian confirms new Gatwick-Buenos Aires route

**Borough Market Goes Tango Coverage**
- Interview on BBC Radio London, Show: Facundo Santiago, dancers Maria Tsisiani & Leandro Palou
- Time Out
SOCIAL NETWORKS

**FACEBOOK**
At the beginning of 2017, the @ArginUK account had 3,500 followers and closed the year with 5,396. In 2017 roughly 1 post was published every 2.5 days (totalling 127 posts).
Best-performing posts:
- Borough Market: 37,000
- Air Norwegian: 120,000
- Fabulosos Cadillacs: 125,000
- Fragata Libertad: 22,500

**TWITTER**
@ArginUK 2017 began the year with 1,400 followers and closed the year with 3,014 followers with an average of 2/3 tweets per day, a total of 380 tweets produced by ourselves/of our own content, and around 400 retweets from the accounts of Ministers and officials.
@Argen_UK. Account with 496 followers and a total of 104 tweets and over 100 retweets from the accounts of Ministers and officials.

**INSTAGRAM**
@ArginUK doubled its number of followers, with around 400 at the beginning of 2017, closing the year with 895 followers, and a total of 103 posts.

**LINKEDIN**
The @Embassy of Argentina in the UK account closed the year with 827 followers and 90 articles and posts.

**MAILCHIMP**
Audience: 4,759
30 Campaigns: 62,343 emails sent

*Administration of Trips for International Producers*
Nine production teams travelled to Argentina to film documentaries. Arrangements were made to facilitate temporary entry for the film crews in conjunction with the DIPRE and in some cases we offered logistical assistance and contacts.

Documentaries by subject area: Wine, sports, tourism and history.
Highlights: production of the programme The Wine Show; coverage of Formula E; the meeting of the International LEAP programme in Buenos Aires; interviews with Argentine footballers for ADIDAS; invited by the Argentine Rugby Union (UAR) to conduct a series of interviews for the programme “The Rugby World”; the production of The Making of “EVITA” for BBC2; CNN Create production team journey to produce video, audio and photographic content for INPROTUR.

Assistance in organising trips for Argentine producers coming to the UK: Canal Telefe Production, special “Marley presents” programme - paying tribute to Diana Spencer. Contacts with local institutions were arranged for them.
- Political and Human Rights Section politica@argentine-embassy-uk.org
- Trade Section trade@argentine-embassy-uk.org
- Science and Technology Section ciencia@argentine-embassy-uk.org
- Cultural Section culture@argentine-embassy-uk.org
- Press Section pressoffice@argentine-embassy-uk.org